

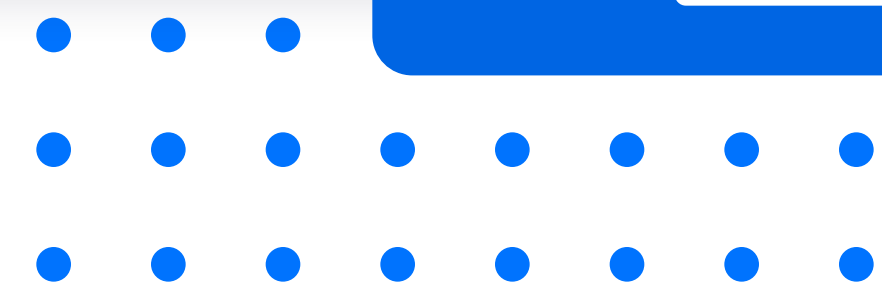
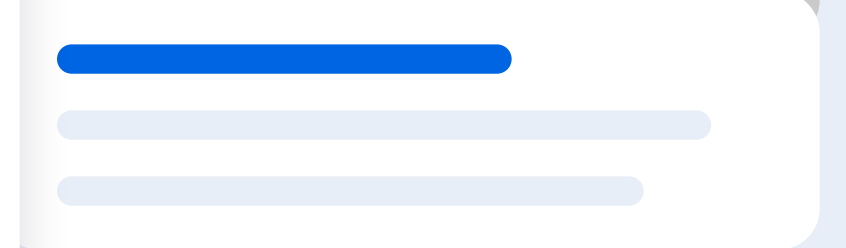
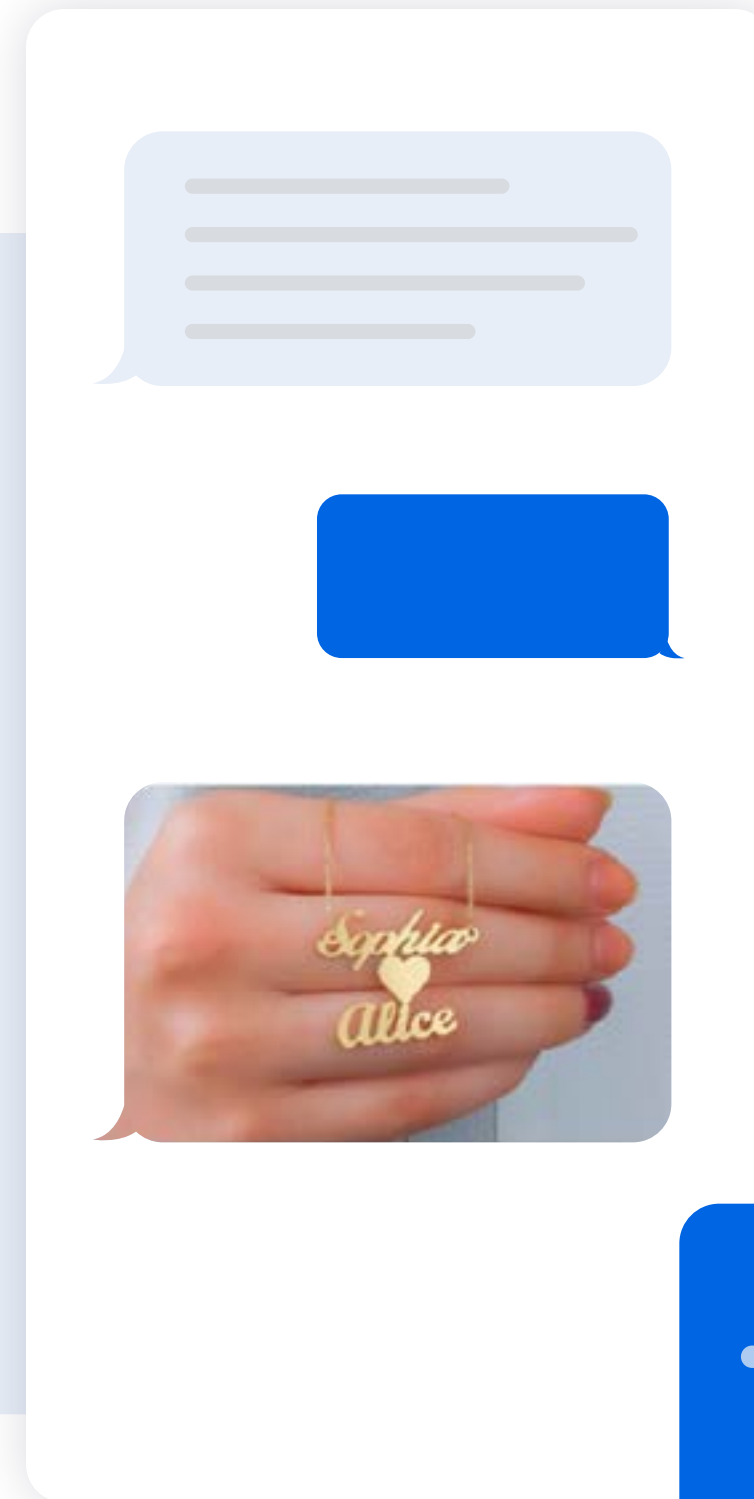
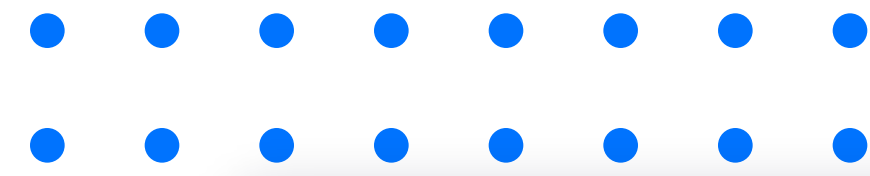
SMS Marketing

JUNE CALENDAR

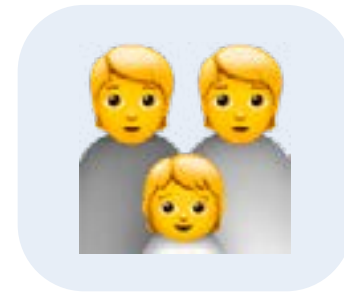
SMS MARKETING STRATEGY

Half of this year is about to get over. If you haven't reached your SMS marketing goals, here's your chance to do it. Here are 28 SMS marketing templates to inspire your SMS campaigns for the month of June.

Then, send using TxtCart!



June 1st



Global Day of Parents

June 1 is celebrated as Global Day of Parents to honor parents and their commitment to children across the world. This is a good opportunity for ecommerce retail brands. No matter what products you sell, you could create SMS campaigns – encourage children to buy gifts for parents, offer special discounts to parents, or run campaigns for parents to buy gifts for each other. Here are some examples:

Hey (First name), Global Day of Parents is next week. Have you thought about how you're going to make your parents happy? We've made it easy for you with our special edit for your parents. Shop now: (site url) and avail 15% off.

Hi (First name), wondering how to pamper your parents on Global Day of Parents? Send them a gift from (Brand name). Choose from a range of gifting items: (site url). Use code GET20 for 20% discount.

Hi there, it's World Bicycle Day today and we hope you're getting out for a ride with your friends. To keep you hydrated and energized, we're giving a 15% off on all beverages and snacks. Only today. Shop now: (site url)

It's World Bicycle Day, (First name). Join us in making a difference to the lives of the needy. Shop from our site today, 20% of proceeds will be donated to (NGO name) towards buying bicycles for school children. Shop now: (site url)

June 3rd



World Bicycle Day

World Bicycle Day is celebrated to promote cycling, healthy living, greener cities, and cleaner air, among other things. If you're a conscious brand, there are many ways you could promote the day and engage customers through a fun SMS campaign. Here are some examples to inspire you:

June 5th



World Environment Day

The environment has been in a state of decline. World Environment Day is an opportunity to remind and encourage everyone to make an effort to save the environment. Use these templates to motivate your SMS subscribers to join you to be the change.

Hey (First name), let's celebrate World Environment Day by making a small contribution to environment protection charities. We're doing our bit by sharing 50% of our sale proceeds with (insert charity name). Help us make a difference. Shop: (url)

Hi (First name), if you love nature, on World Environment Day, let's celebrate all the natural beauty around us. Check out our special Earth-inspired collection: (url)

Hi (First name), let's celebrate World Food Day together. Click this link (add link) to grab a massive discount across our healthy food category on all orders placed before midnight.
(Site url)

Heya (First name), HUGE SAVINGS across food items on our site. Only today to celebrate World Food Safety Day. Hurry! Shop:
(site url)

June 7th



World Food Safety

Celebrated every year on June 7th, World Food Day aims to draw attention and mobilize action to prevent, detect, and manage foodborne risks and improve human health. If you're a brand associated with food, you could run engaging campaigns that focus on safety and food. If you aren't, you could still run a campaign to spread this important message. Here are some SMS templates to help you:

June 8th



World Oceans Day

Our oceans and marine diversity has been in decline. World Oceans Day is observed to celebrate the role of oceans in our life and inspire action to protect the oceans. If you're an environment conscious brand, you can't miss this opportunity to engage your customers. Here are a few SMS marketing templates you could use:

(Site URL) Hi (First name), on World Oceans Day, join us in saving our oceans and marine diversity. Shop from our site towards different causes related to saving oceans and marine animals. 50% of proceeds will be donated towards the cause of your choice.

Hi (First name), let's take our journey together forward by showing we care for our oceans. On World Oceans Day, read our blog about how you could play a part in saving oceans in different ways: (blog link)

(Brand name): Hey (First name), every child deserves a happy childhood. This World Anti-Child Labor Day, join us to make a difference to an underprivileged child by supporting their education, so they do not have to work. Click this link to know how you can help: (link)

It's World Anti-Child Labor Day today. Let's spread the awareness and message to save children from labor. Here's an article for you to read and share: (Link)

June 12th



World Anti-Child Labor Day

Over 70 million children around the world work in dangerous conditions. Child labor is a pressing issue. If you're a brand that stands for human rights causes, you could run a campaign to spread the awareness about child labor issues and encourage your SMS subscribers to do their bit in curbing child labor. Here are a few templates:

June 14th



World Blood Donor Day

Safe blood is critical for treatments and urgent interventions. World Blood Donor Day is observed to spread awareness of the need for safe blood. While being a retail brand you may not be able to run marketing campaigns, but you surely can help spread the message and awareness and let your customers know you care and stand for good causes. Here are some templates you could use:

Hey (First name), it's your turn to turn hero and do your bit. On World Blood Donor Day, we've joined hands with (organization name) to spread the message – donate blood and make the world a happier place.

(First name), this World Blood Donor Day, give blood and keep the world beating. Join us in spreading awareness for the need for safe blood. Share this message with your friends and family. Thank you - (Brand name)

(Brand name): (First name), if you're looking for the best Father's Day gift for your dad, you're in luck with our gifting guide and special gifting edit to choose the perfect gift. Head to: (site url)

Father's Day limited sale is now live on our site (url). Enjoy upto 30% off and pick the ultimate gift for your father.

June 19th



World Father's Day

Father's Day falls on the third Sunday of June. It is celebrated to appreciate all fathers across the world. For ecommerce retailers, it's a great opportunity to run sales, discounts, and special deals on products. Here are a few SMS marketing templates you can easily use:

June 21st



World Music Day

Now here's a day to play music, sing, and dance to your favorite tunes with your friends, family, neighbors, colleagues, and everyone! World Music Day is celebrated in appreciation of this art. Brands can run fun campaigns, interactive quiz campaigns, and special discounts on this day. Here are SMS marketing templates to help you out.

Here's your chance to grab all things music from our site at a discount that's music to the ears. Grab upto 25% off across our music themed products. Only today! (Site url)

Hey (first name), it's World Music Day today and we're running a quiz contest. Enter the content by clicking on the link (add link) and win exciting prizes.

(First name), if you're looking to stay healthy and fit, we've made it easy for you. Grab 20% off all fitness gear and accessories on (site url). Only today! Happy Yoga Day to you!

Hi (First name), it's International Yoga Day. Why not update your yoga wardrobe. Check out our latest collection of fitness wear. Use code YOGA10 to avail 10% off.

June 21st



International Yoga Day

The practice of yoga can promote holistic health of every individual. And that's exactly the message that the International Yoga Day wants to spread. If you're a brand that sells fitness and health related products, you could create engaging campaigns for your SMS subscribers. If you don't sell yoga related products, you could simply spread the message of staying healthy and fit. Here's some inspiration:

Get started with your SMS campaigns for June

If you're looking to spruce up your SMS marketing game, you're in the right place.

With TxtCart, you can set up an SMS marketing campaign for your Shopify store in minutes!

Install TxtCart on your Shopify store today!